



## **CITY OF DREAMS MANILA'S SECURITY OPERATIONS TEAM LEADS COASTAL CLEANUP ACTIVITY ALONG MANILA BAY**

Manila, August 16, 2016 – As part of City of Dreams Manila's corporate social responsibility campaign for environmental conservation and employee volunteer activities leading to the Annual International Coastal Cleanup program on September 17, 2016, over a hundred volunteers from its Security Operations team recently partnered with about 70 coastguards of the 107<sup>th</sup> squadron of the Philippine Coastguard and initiated a coastal cleanup activity along Manila Bay area.

City of Dreams Manila Security Operations and Philippine coastguard volunteers cleared debris and rubbish during the coastal cleanup of Manila bay. The volunteers started early at five in the morning and covered a shore-to-bay distance of roughly ten meters by a shoreline distance of close to one hundred meters. The efforts yielded hundreds of kilos of rubbish which were moved off the water's edge and later on collected by the local city government.

Manila Bay is one of the targeted coastal cleanup sites in the country, which runs through the Philippines' capital and neighboring cities with a total shoreline distance of 190 kilometers. Industrialization and a constant rise in population surrounding the bay have largely contributed to the deterioration of its water quality and waste matter content, and several local and international environmental groups have dedicated their efforts in rehabilitating and restoring life to the bay's coastal and marine habitats.

In last year's International Coastal Cleanup (ICC) activity, more than 60 volunteer employees from various units of City of Dreams Manila participated in clearing garbage from the coastal area fronting the Senate Building in Diokno, Macapagal Avenue in Pasay City. They joined a total of about 10,000 Manila bay coastal cleanup volunteers.

The upcoming ICC campaign 2016 is once again spearheaded by U.S.-based NGO Ocean Conservancy together with ICC Philippines, and supported by City of Dreams Manila.



More volunteers from City of Dreams Manila together with private and public sector volunteers are anticipated to take part in this year's ICC activity. ICC continues to raise environmental awareness and provide information gathered from the collected trash; to guide and influence governments, corporations and industries, in developing smart solutions addressing marine debris problem.

###

### **About City of Dreams Manila**

City of Dreams Manila marks the formal entry of Melco Crown Entertainment into the fast-growing and dynamic tourism industry in the Philippines. The integrated casino resort at Entertainment City, Manila Bay, Manila, officially opened its doors to the public in February 2015 and is operated by Melco Crown Philippines.

The dynamic and innovative resort complex, located on an approximately 6.2-hectare site at the gateway to Entertainment City, includes the ultimate in entertainment, hotel, retail and dining and lifestyle experiences with aggregated gaming space, including VIP and mass-market gaming facilities with up to approximately 264 gaming tables, 1,535 slot machines and 114 electronic table games.

The integrated resort features three luxury hotel brands: Crown, Nobu and Hyatt, and distinctive entertainment venues, including the family entertainment center DreamPlay, the world's first DreamWorks-themed interactive play space; CenterPlay, a live performance central lounge inside the casino; and Chaos & Pangaea nightclubs situated at the Fortune Egg, an architecturally-unique structure, with creative exterior lighting design and an iconic landmark of the Manila Bay area.

City of Dreams Manila delivers an unparalleled entertainment and hospitality experience to the Philippines and is playing a key role in strengthening the depth and diversity of Manila's leisure, business and tourism offering, enhancing its growing position as one of Asia's premier leisure destinations. It has been developed to specifically meet the needs of the large, rapidly growing and increasingly diverse audience of leisure and entertainment seekers both in the Philippines and those visiting Manila from across the Asia region and around the world.



## **About Melco Crown (Philippines) Resorts Corporation**

Melco Crown (Philippines) Resorts Corporation, with its shares listed on the Philippine Stock Exchange (PSE: MCP), is a subsidiary of Melco Crown Entertainment (SEHK: 6883; NASDAQ: MPEL). It has developed City of Dreams Manila, a casino, hotel, retail and entertainment integrated resort, which has three luxury hotels each with two towers, numerous specialty restaurants and bars, gaming and retail facilities, exciting entertainment venues including a family entertainment center, and a multi-level car park. For more information about Melco Crown (Philippines) Resorts Corporation, please visit: <http://www.melco-crown-philippines.com/>.

### **For media enquiry, please contact:**

#### **Charisse Chuidian**

Vice President, Public Relations

Tel: + 63 2 691 8819

or mobile +63 917 556 1815

Email: [CharisseChuidian@cod-manila.com](mailto:CharisseChuidian@cod-manila.com)

#### **Romina Gervacio**

Director, Public Relations

Tel: +63 2 691 8818

or mobile +63 917 8519878

Email: [RominaGervacio@cod-manila.com](mailto:RominaGervacio@cod-manila.com)