



**FOR IMMEDIATE RELEASE**

**DREAMPLAY CELEBRATES FIRST ANNIVERSARY  
WITH MONTH-LONG FESTIVITIES AND  
LAUNCH OF DANCE OFF COMPETITION FOR CHILDREN**

Manila, June 10, 2016 – DreamPlay, City of Dreams Manila’s DreamWorks-inspired interactive play space, celebrates its one year anniversary this month with an enthralling lineup of new activities. They are also introducing the Madagascar franchise’s King Julien character, and the launch of his first-of-its-kind dance competition for children called “King Julien’s Dance Off”.

DreamPlay is treating guests to all-new exciting attractions including:

- 4D theatrical special “Megamind: The Button of Doom” in the Dream Theater and introducing the Megamind character to DreamPlay for the first time!
- A brand new lesson at the interactive Kung Fu Fighting dojo
- Penguins of Madagascar create-your-own-movie module at the Dream Studio
- A new “Whatever Floats Your Boat” competition with the Penguins of Madagascar

And from June 11 to July 17, guests can enjoy the following limited-time 1 Year Celebration activities:

- DreamWorks character photo opportunities including a souvenir printed photo with Shrek, Fiona, Alex, Po or King Julien
- Hot air balloon shaped gingerbread cookies in “Cooking with Gingy,” which you’ll make together with Shrek and Donkey (weekends only)
- An anniversary “flash mob” celebration with the DreamWorks characters (weekends only)
- Interactive arts and crafts workshops



The celebration likewise kicks off the aforementioned “King Julien’s Dance Off,” a dance competition for children ages 7 to 14, slated to hold its grand finals at City of Dreams Manila’s Grand Ballroom on July 16. Those interested in joining are to upload group dance videos at [cityofdreams.com.ph/dreamplaydanceoff](http://cityofdreams.com.ph/dreamplaydanceoff) by June 30, 2016. Twelve groups will be selected as semi-finalists and only six groups will be chosen to compete in the Grand Finals. Over a hundred thousand pesos worth of prizes are at stake for the winners. King Julien himself will perform in the event and award the winners of the competition.

DreamPlay’s first year anniversary program was held on June 10 for the media. Various fun activities included:

- A special celebration with Dreamworks’ beloved characters
- The first appearance of a new mascot – the Madagascar franchise’s King Julien
- The launch of the “King Julien’s Dance Off” competition
- A special DreamWorks-themed performance by the Mandaluyong Children’s Choir
- A ceremonial 1 year anniversary cake-cutting headed by City of Dreams Manila Property President Geoff Andres, Family Entertainment Center Director Tourino Dilaga, celebrity & socialite Tessa Prieto-Valdez and daughter Athena.
- Celebrity guests Christine Bersola-Babao and son Nio together with his friend Jomong, and Nina Corpuz with her daughters Stella and Emily experienced the new DreamPlay attractions during the media event.
- Also present to enjoy the new attractions were children of *Bahay Aruga*, an orphanage at Paranaque City that City of Dreams Manila adopted as part of its charity drive.

### **Father’s Day at DreamPlay**

DreamPlay also offers Dads a 30% discount on admission rates on June 19 and a special “All Day Pass Bundle” for an extraordinary bonding experience with the family. The Father’s Day package entitles adults and children with a free “Toothless” dragon mug and cap per bundle.



For DreamPlay inquiries and admission, guests can call 800 8080 or e-mail [guestservices@cod-manila.com](mailto:guestservices@cod-manila.com) or visit [cityofdreamsmanila.com.ph](http://cityofdreamsmanila.com.ph).

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### **About DreamPlay**

DreamPlay by DreamWorks at City of Dreams Manila is a first-of-its-kind indoor, interactive play and creativity center. Built upon the incredible stories of DreamWorks and brought to life through the latest digital technologies, DreamPlay allows kids to experience their wildest dreams. Whether becoming a kung fu master with Po or soaring through the skies with dragons, DreamPlay is a true breakthrough in family entertainment. The 5,000 square meter space features more than 12 attractions inspired by DreamWorks' beloved movie franchises Shrek, Kung Fu Panda, Madagascar and How to Train Your Dragon, a restaurant and three themed party rooms with a total capacity of 120 seats.

### **About DreamWorks Animation**

DreamWorks Animation (Nasdaq: DWA) is a global family entertainment company with business interests that span feature film and television production; licensing and consumer products; location-based entertainment; and new media properties, including the Company's controlling interest in AwesomenessTV. The Company's feature film heritage includes many of the world's most-beloved characters and franchises, including *Shrek*, *Madagascar*, *Kung Fu Panda* and *How to Train Your Dragon*, while its 32 feature film releases have amassed more than \$13 billion in global box office receipts. DWA's television business has quickly become one of the world's leading suppliers of high-quality family programming, reaching consumers on linear and on-demand platforms in more than 130 countries and winning a total of 30 Emmy™ Awards to date. The Company's deep portfolio of intellectual property is supported by a robust, worldwide consumer products practice, which includes licensing, and location-based



entertainment venues around the world. The Company is also the majority owner of AwesomenessTV, a leading video destination for Generation Z and Millennial audiences, and also owns 45% of Oriental DreamWorks, a world-class animation studio in China that produces family entertainment for both Chinese and global audiences.

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### **About City of Dreams Manila**

City of Dreams Manila marks the formal entry of Melco Crown Entertainment into the fast-growing and dynamic tourism industry in the Philippines. The integrated casino resort at Entertainment City, Manila Bay, Manila, officially opened its doors to the public in February 2015 and is operated by Melco Crown Philippines.

The dynamic and innovative resort complex, located on an approximately 6.2-hectare site at the gateway to Entertainment City, includes the ultimate in entertainment, hotel, retail and dining and lifestyle experiences with aggregated gaming space, including VIP and mass-market gaming facilities with up to approximately 380 gaming tables, 1,700 slot machines and 1,700 electronic table games.

The integrated resort features three luxury hotel brands: Crown, Nobu and Hyatt, and distinctive entertainment venues, including the family entertainment center DreamPlay, the world's first DreamWorks-themed interactive play space; CenterPlay, a live performance central lounge inside the casino; and Chaos & Pangaea nightclubs situated at the Fortune Egg, an architecturally-unique structure, with creative exterior lighting design and an iconic landmark of the Manila Bay area.

City of Dreams Manila delivers an unparalleled entertainment and hospitality experience to the Philippines and is playing a key role in strengthening the depth and diversity of Manila's leisure, business and tourism offering, enhancing its growing position as one of Asia's



premier leisure destinations. It has been developed to specifically meet the needs of the large, rapidly growing and increasingly diverse audience of leisure and entertainment seekers both in the Philippines and those visiting Manila from across the Asia region and around the world

### **About Melco Crown (Philippines) Resorts Corporation**

Melco Crown (Philippines) Resorts Corporation, with its shares listed on the Philippine Stock Exchange (PSE: MCP), is a subsidiary of Melco Crown Entertainment (SEHK: 6883; NASDAQ: MPEL). It has developed City of Dreams Manila, a casino, hotel, retail and entertainment integrated resort, which has three luxury hotels each with two towers, numerous specialty restaurants and bars, gaming and retail facilities, exciting entertainment venues including a family entertainment center, and a multi-level car park. For more information about Melco Crown (Philippines) Resorts Corporation, please visit: <http://www.melco-crown-philippines.com/>.

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